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To head teachers and teachers at end of lower secondary and upper secondary level

DATAK - the serious game about personal data

Dear Sir or Madam,

Following an extensive journalistic investigation “Donnez-moi mes données” (“Give me my data”), we launched **DATAK, the serious game about personal data,** at the end of 2016. The game is free, can be accessed online and is specially designed to be played in the classroom to address topics linked to the circulation of personal data. From names, photos and phone numbers on the internet and on social networks, to valuable purchasing data (Cumulus, Supercard), connected fitness watches, geolocation video games, all-knowing smartphones and CCTV images, our data is everywhere. But who uses it? How can we protect ourselves? And how can we benefit?

In response to several requests, we have just published a **teaching aid** in collaboration with RTSdécouverte and e-media to help you discover the game with your pupils from age 14-15 (year 10 under HarmoS).

Some lessons dedicated to this topic, for example at the end of the school year, are sure to be engaging, educational and fun for your pupils.

Please find attached a printed version of the teaching aid. You’ll find a PDF version (with all the clickable links) at: datak.rts.ch/ecoles

And if you’d like to try out the game right now, just click here: www.rts.ch/datak.

If you have any questions, please get in touch. We’d also be pleased to hear feedback about your experiences (datak@rts.ch). We hope you enjoy playing DATAK!

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https://datak.rts.ch/ecoles
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